

**REMARKS**

Claims 1-11, 13-16 and 18-23 are pending in the application. Claims 1, 11 and 41 have been amended by the foregoing amendment - claims 12 and 17 having been canceled previously. No new matter has been introduced by this amendment.

Applicant's representative appreciates the Examiner's courtesy in discussing this application via telephone. Applicant requests withdrawal of the rejections and allowance of the pending claims in view of the following remarks.

Claims 1, 3-7, 9-11, 13-16, 19 and 21-23 stand rejected under 35 U.S.C. §102(b) as allegedly being anticipated by U.S. Patent No. 5,937,160 ("Davis"). Claims 2, 8, 18 and 20 stand rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Davis in view of U.S. Patent Application Publication No. 2003/0028068 ("Patterson").

In exemplary embodiments, Applicant has described a method for updating content on a web site. As recited in claim 1, for example, the method comprises: accessing an update profile, the update profile comprising a named party URL, and an update frequency; determining whether web site content corresponding to the named party URL is due to be updated based on the update frequency; retrieving a copy of the web site content; submitting the copy of the web site content to the named party; receiving a revised copy of the web site content from the named party; and updating the web site content based on the revised copy received from the named party.

Davis describes a method for updating hypertext documents via electronic email. A hypertext document, such as a web page, is automatically revised via an e-mail message transmitted by a content provider (col. 2, lines 58-61). Davis, however, fails to disclose *submitting the copy of the web site content to the named party* (i.e. content provider).

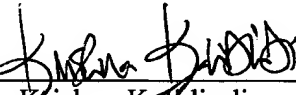
A content manager (or provider) in Davis may receive an update reminder via e-mail (col. 14, lines 20-23) but there is no teaching or suggestion that this reminder e-mail includes content of a website. A user is presented with web page selection screen and not contents of a web page (col. 13, l. 51 to col. 14, l. 64). Furthermore, this screen is presented to a user and not to a content manager/provider (i.e. named party).

Davis fails to anticipate exemplary embodiments as recited in claim 1. At least for these reasons, it is believed that claim 1 is allowable over the teachings of Davis. Similarly, claims 7 and 11 are also allowable.

The remaining claims which depend on one of allowable claims 1, 7 and 11 and recite additional advantageous features are also allowable.

All of the rejections and objections having been overcome, it is believed this application is in condition for allowance and a prompt notice to that effect is respectfully requested. Should the Examiner have any questions with respect to expediting the prosecution of this application, he is strongly urged to contact the undersigned at the number listed below.

Respectfully submitted,  
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